

WCHR Tobacco Update

FY24-Wapello County Tobacco Goals

Prevent Initiation of Tobacco Use by Youth:

- Educate community members who influence and connect with youth (i.e. coaches, parents, school staff, youth groups, and other youth influencers) on the negative health effects of electronic smoking devices, and tobacco use as well as new and emerging products.
- Increase the number of users to Quitline Iowa:
- Encourage systems change through education, outreach, and presentations.
- Promote Quitting Among Young People and Adults

Implement the Ask, Advise, Refer-Connect protocol within a provider practice, or a program.

- Provide outreach 2AA'S & R-Connect presentations.
- Provide technical assistance on policy adoption.

Coalition Development:

- Attend coalition meetings & engage in group activities.
- Currently working on the FY24 3rd Tool Assessment for Wapello County. This report will be submitted to the tobacco division along with our quarterly report in January and I will share the results with you during the 3rd quarter.
- Present to the local County Board of Health

Policy Adoptions:

- Provide presentations/educational information on policy adoption to area Businesses, Schools, Health Providers, or elected officials.

Mass Reach Health Communication:

- Sharing Quitline Iowa's free & confidential resources for adults & youth. Sharing tobacco & vaping, news/articles via the Sieda website & Facebook page or Social Media, including the LGBTQ+ community.

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Virtual Lunch & Learn Quitline Iowa Program (2 AA's & R) Ask, Advise, Refer-Connect

Ask- every patient if they use Tobacco/Nicotine
Advise- all tobacco users to quit
Refer-Connect those ready to quit to Quitline Iowa

Quitline Iowa is a free resource that offer's the (2 AA's & R) Ask, Advise, Refer-Connect program for all health providers, including Behavioral, Pediatric & Dental health providers to help patients/clients quit a tobacco/nicotine addiction. Quitline Iowa provides free cessation counseling that supports the behavioral change necessary for long-term recovery. Healthcare provider's use of referral mechanisms like (Ask, Advise, Refer-Connect) is a key strategy for improving the impact of tobacco treatment.

Help your patients/clients connect & quit tobacco/nicotine:

2 AA's & R-Connect training is a short 30 minute virtual (lunch & learn) training, that can be done virtually or scheduled in-person. Learn how to use a quick easy referral program & more about the customized Quitline Iowa Programs available, including nicotine replacement therapy (NRTs).

Quitline Iowa 2AA's & R Model
Policy lunch &
learn Presentation

Zoom Meetings:
10/5/23 & 12/12/23
12 noon

Join Zoom Meeting with
t.ly/hIYud
Meeting ID: 886 8530 3304
Passcode: Iowa2021

For more information:
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